

ADVERTISE AT THE GROTON HOCKEY RINK AND...

# GET YOUR COMPANY NAME IN THE GAME!



860-536-5680 GROTONREC.COM



## EXPOSE YOUR BRAND WHILE SUPPORTING LOCAL HOCKEY

### What makes advertising at the Groton Hockey Rink a great value?

- **Newly Renovated!** Replacement boards and a new surface has the GHR looking brand new, bringing newfound attention to the facility.
- **Location!** The rink is located between the Groton Public Library and Thrive 55+ and will neighbor brand new pickleball courts, providing impressions to visitors to the entire campus.
- **7 Days A Week, The Rink is Open!** As a public park, the Groton Hockey Rink is accessible for a variety of activities, including birthday parties, pick up hockey, and recreational skating.
- **Lights!** As part of the recent renovations, lights have been added to expand the usage of the rink.

### What does advertising at the Groton Hockey Rink include?

A 30" x 72" full color advertisement, printed and installed to the dasher boards year-round.

### How much does a dasher board advertisement cost?

One calendar year advertisement - \$300.00

Three calendar year advertisement - \$800.00

Prices include one time sign printing and installation. Vector artwork is required and is responsibility of advertiser. Advertisement location is on a first come, first served basis.

### How do I get more information?

Ray Arnott, ECRHL Commissioner - 860-234-2920  
ECRHLHockey@gmail.com

Groton Parks and Recreation  
29 Spicer Ave  
Noank, CT 06340





# Groton Parks and Recreation Hockey Rink Dasher Board Advertising Agreement

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_ E-Mail: \_\_\_\_\_

One Calendar Year Sponsorship: \$300.00

Three Calendar Year Sponsorship: \$800.00

Sponsorship term begins: \_\_\_\_/\_\_\_\_/\_\_\_\_

Sponsorship term ends: \_\_\_\_/\_\_\_\_/\_\_\_\_

Groton Parks and Recreation agrees to provide dasher board space (30"x 72") to Sponsor for placement of an agreed upon sponsorship ad for the duration indicated above, beginning when the advertising is installed at the Groton Outdoor Hockey Rink. Sponsor is responsible for providing vector artwork with a white background to Groton Parks and Recreation. The design will be approved by the Sponsor and Groton Parks and Recreation before being produced or placed at the Groton Hockey Rink. Groton Parks and Recreation will be responsible for all costs for printing and installation.

Although ads are printed on strong vinyl material and are laminated, dasher boards are exposed to the weather and contact from sticks, pucks, or players and are subject to marking and fading. If at any time the advertisement becomes so marred in the judgment of Groton Parks and Recreation or the sponsor as to limit viewing of the ad, the Sponsor agrees to replace the dasher board advertisement at their expense. Should the Sponsor wish to change the layout of the ad during this contract, it will be at the expense of the Sponsor.

I agree to the terms and conditions of dasher board advertising stated above.

Authorized Agent of Sponsor (Print) \_\_\_\_\_

Authorized Agent of Sponsor (Signed)X \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Authorized Agent of Groton Parks and Recreation (Print) \_\_\_\_\_

Authorized Agent of Groton Parks and Recreation (Signed)X \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

**Please make checks payable to Groton Parks and Recreation  
29 Spicer Avenue, Noank CT 06340**